

# LabAsia 2025

9<sup>th</sup> Edition of Malaysia International Scientific Instrument and Laboratory Equipment Exhibition and Conference

**14-16 JULY  
2025**

**KUALA LUMPUR  
CONVENTION  
CENTRE (KLCC),  
MALAYSIA**

## **Branding Opportunities**

Organised by:

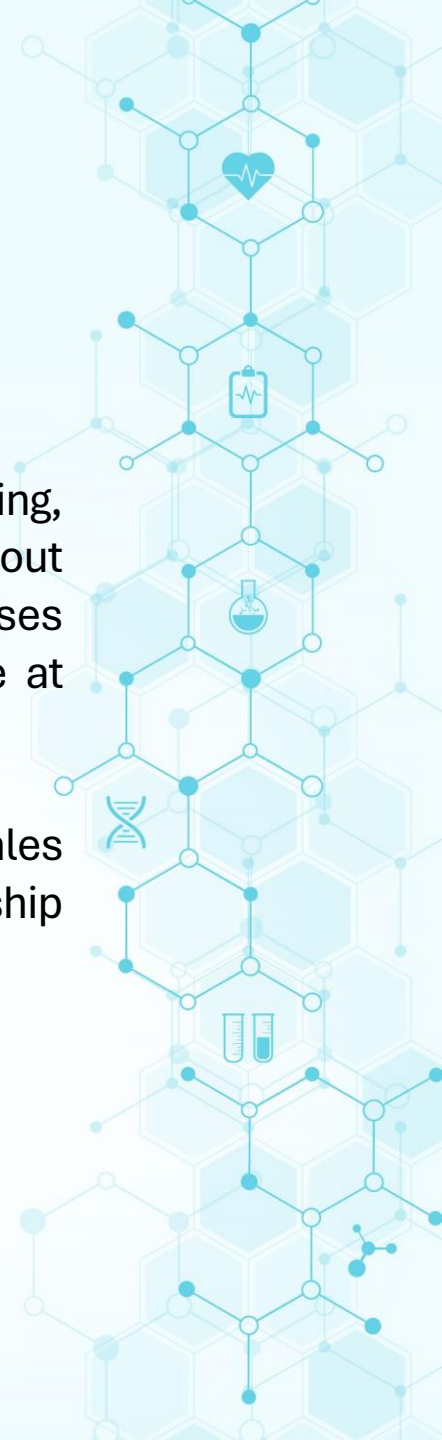


## Disclaimer

Please note that the information and materials presented in this deck, including but not limited to pricing, sponsorship packages, and marketing opportunities, are subject to change and may do so with or without prior notice. The images, graphics, and illustrations used herein are for demonstrative and visual purposes only and may not accurately reflect the final products, services, or offerings that will be available at LABASIA 2025.

For the most up-to-date, accurate, and comprehensive information, please contact our dedicated sales representative for the latest details and answer any questions you may have about the sponsorship opportunities.

Organised by:





# A E-SHOW PREVIEW

LABASIA's E-Show Preview is the first publication for the event, offering an outstanding opportunity to enhance your brand's visibility and presence in advance. This platform gives you a competitive edge by presenting your brand to potential buyers before the show.

E-SHOW PREVIEW	USD
Inside Front Cover (Full Page Full Color)	3,750
Inside Back Cover (Full Page Full Color)	3,000
Full Page Full Colour Advertisement (Run Of Page)	2,500
Half Page Full Colour Advertisement (Run Of Page)	1,250

\* Terms and conditions apply, please speak to our sales representative for detailed pricing and information

\*\* 8% Sales & Service Tax (SST) will be charged in addition at the applicable rate

## SAMPLE:



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# B E-SHOW GUIDE

LABASIA's E-Show Guide, published weeks before the event, functions not only as a guide and resource for the event attendees but also offers a great chance to enhance your brand's visibility and presence.

E-SHOW GUIDE	USD
Full Page Full Color Advertisement (Run Of Page)	2,000
Inside Front Cover (Full Page Full Color)	3,000
Inside Back Cover (Full Page Full Color)	2,500
Outside Back Cover (Full Page Full Color)	3,750

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## SAMPLE:



Organised by:





# C DIGITAL SHOWROOM

LABASIA's Digital Showroom provides advertising options to boost your brand's visibility and presence, giving you a competitive advantage by showcasing your brand to buyers and visitors well in advance of the event.

DIGITAL SHOWROOM	USD
Display Banner (Three Months)	2,000
Digital Showcase	1,000
Priority Placement (Exhibitors / Product Highlights)	3,750
Video Clip	1,500

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## SAMPLE:

Display Banner



Priority Placement (Exhibitors / Product Highlights)



Priority Placement



Video Clip



# D E-NEWSLETTER

LABASIA's E-newsletters are sent to over 14,000 local and international opt-in subscribers covering the entire industry. While keeping the key buyers updated of what is happening, exhibitors are now able to promote their products, technologies and services through the e-newsletter.

E-NEWSLETTER	USD
Top Banner	3,750
Bottom Banner	3,000
Third and Fourth Positions	2,500
Full Feature Content	5,000

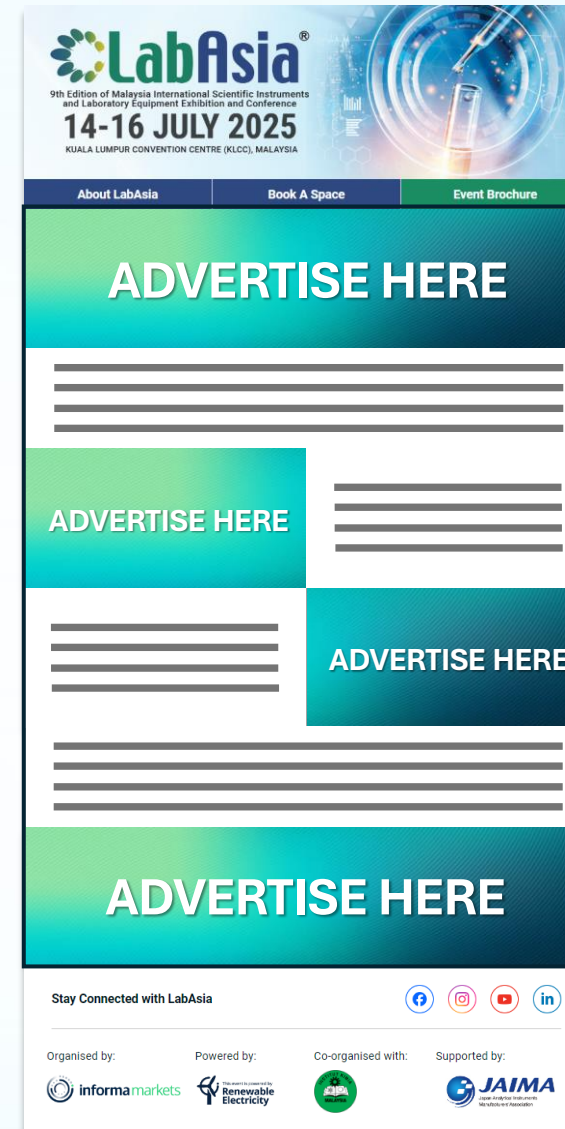
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## SAMPLE:



Top Banner

Full Feature Content

Third and Fourth Positions

Bottom Banner

# E ONLINE REGISTRATION AD

This features a banner ad (size: 1000 x 150 pixels) on the online registration page, complete with a hyperlink to the exhibitor's website. The banner will be displayed from the time of contract signing until the online registration closes.

ONLINE REGISTRATION AD	USD
Top Banner	9,000

*(exclusive to 1 sponsor only)*

*\* Terms and conditions apply, please speak to our sales representative for detailed pricing and information*

*\*\* 8% Sales & Service Tax (SST) will be charged in addition at the applicable rate*

**SAMPLE:**

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**ADVERTISE HERE**  
CLICK TO FIND OUT MORE

**LABASIA 2025  
PRE-REGISTRATION FORM**

Full Name  
   
First Name Last Name

Email  
   
example@example.com Please enter a valid phone number.

Phone Number  
  
(000) 000-0000

Event Type

Event Date & Time  
    
Date Hour Minutes

Organised by:



# Contact Us

## Informa Markets Malaysia Sdn Bhd

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LabAsia



LabAsia Exhibitions



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[www.lab-asia.com](http://www.lab-asia.com)